



## City of Orange City 2014 Strategic Plan

- ✓ **Growth Study/Strategy for Orange City**
  - Develop list of wanted growth initiatives
  - Research other successful examples in other communities and develop options for Orange City (consider consultant or organization to assist)
  
- ✓ **City/College Corridor Entrances on Highway 10**
  - Coordinate with Northwestern College and other businesses along highway 10 to further beautify the entrances to the community
  
- ✓ **Vacant Commercial Property**
  - Develop a plan to maximize the use of vacant commercial property by utilizing existing resources and support tools
  - Develop plans for a building to house the Dutch Street Organ and Wooden Shoe Making Equipment
  
- ✓ **Expand the present trail system:**
  - A portion of the trail expansion plans will involve the Dunlop Wildlife Area
  - Other options for trail expansion within the City will also be identified:
    - Industrial Parks aren't the normal location for a trail system, but a lot of land south of the PJ Trail is controlled by the City
  - The City will partner with Alton in this endeavor whenever possible
  - Included in the trail expansion planning process will be the engagement of community members and organizations to assist and support this endeavor
  - Trail development plans will also include:
    - Consideration of trail easements in new housing developments for future planning:
      - Possibly, adding in a Puddle Jumper loop into our development south of the trail
      - Approaching Holland Hills for trail expansion

### Ongoing Initiatives

- ✓ **Continue work towards a regional airport with Sioux County and Sioux Center:**
  - Airport Development Plan and Design Engineering will proceed with the assistance of the Federal Aviation Administration (completion of the runway is estimated to be 2018)
  - Planning will begin regarding the future use of the present airport
  
- ✓ **Implement plans to renovate the Dunlop Wildlife Area:**
  - Submit Vision Iowa Grant (VIG) application
  - Finish the renovations if successful with the VIG application

- ✓ **Expand the Orange City Daycare facilities:**
  - Submit a Grant application for Community Development Block Grant (CDBG) funding
  - If CDBG funding is received, develop plans for bidding and start construction in 2014
  - Continue to develop early childhood development programs with Northwestern College
  
- ✓ **Develop and prioritize plans for street improvements:**
  - Streets identified and scheduled for improvements will be prioritized for budget planning purposes
  - Prioritization will include:
    - Side streets to Central Ave. in the downtown area (2014)
    - Ohio Ave. (2015) –in cooperation with the Sioux County Board of Supervisors, along with 2<sup>nd</sup> Street – connecting Michigan Ave. and Ohio Ave.
    - Concord Pl. SE – the street east of the competition soccer field on Northwestern College’s campus
    - Make a decision on extending Frankfort Place
    - Other street improvements may be identified as well
  
- ✓ **Develop strategies to support and grow the services of Orange City Communications:**
  - Ensure that quality and excellent services are provided to its customers
  - Identify future service needs and develop plans accordingly
  - Grow the customer base of Orange City Communications
  
- ✓ **Identify and implement city employee relations strategies:**
  - Support and enhance relations with city employees
  - Actions, in the collaboration with City employees, City management, and the City Council, may include:
    - Communication efforts
    - Employee evaluation processes
    - Other actions as identified

## **Staff**

- ✓ **Urban Revitalization Plan for Multi-Family Housing**
  - Adopt Plan for area on 14<sup>th</sup> Street SE
  - Get 16 units built or underway
  
- ✓ **Update/Upgrade City Web Site**
  - Research and implement successful techniques for effective websites
  - Form a Committee to oversee the website and keep it current
  
- ✓ **Examine Present Level of Maintenance of City Parks Before Developing Additional**
  - Staff will review maintenance practices for City Parks and develop improved methods to keep them looking vibrant and fresh
  
- ✓ **Solicit Citizen Input**
  - Work with NWC or other entity to do a community survey for useful information to improve our community