



Business Summary

Orange City Orange City, IA
Rings: 2.5, 7.5, 12.5 mile radii

Latitude: 42.9975
Longitude: -96.0568

Data for all businesses in area	2.5 mile		7.5 mile		12.5 mile							
Total Businesses:	372		580		1,095							
Total Employees:	4,569		6,350		14,234							
Total Residential Population:	7,606		11,687		21,881							
Employee/Residential Population Ratio (per 100 Residents)	60		54		65							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	11	3.0%	48	1.1%	43	7.4%	175	2.8%	92	8.4%	364	2.6%
Construction	33	8.9%	184	4.0%	47	8.1%	274	4.3%	84	7.7%	643	4.5%
Manufacturing	11	3.0%	240	5.3%	20	3.4%	516	8.1%	49	4.5%	2,983	21.0%
Transportation	11	3.0%	42	0.9%	21	3.6%	85	1.3%	45	4.1%	252	1.8%
Communication	7	1.9%	39	0.9%	10	1.7%	56	0.9%	18	1.6%	142	1.0%
Utility	1	0.3%	48	1.1%	3	0.5%	64	1.0%	9	0.8%	98	0.7%
Wholesale Trade	18	4.8%	649	14.2%	30	5.2%	729	11.5%	62	5.7%	1,339	9.4%
Retail Trade Summary	66	17.7%	724	15.8%	98	16.9%	1,044	16.4%	187	17.1%	2,188	15.4%
Home Improvement	6	1.6%	81	1.8%	12	2.1%	101	1.6%	17	1.6%	147	1.0%
General Merchandise Stores	2	0.5%	9	0.2%	3	0.5%	65	1.0%	5	0.5%	116	0.8%
Food Stores	5	1.3%	129	2.8%	10	1.7%	201	3.2%	23	2.1%	533	3.7%
Auto Dealers, Gas Stations, Auto Aftermarket	11	3.0%	100	2.2%	17	2.9%	146	2.3%	35	3.2%	466	3.3%
Apparel & Accessory Stores	2	0.5%	3	0.1%	3	0.5%	6	0.1%	6	0.5%	20	0.1%
Furniture & Home Furnishings	7	1.9%	33	0.7%	9	1.6%	38	0.6%	14	1.3%	59	0.4%
Eating & Drinking Places	15	4.0%	271	5.9%	23	4.0%	371	5.8%	43	3.9%	632	4.4%
Miscellaneous Retail	17	4.6%	97	2.1%	22	3.8%	116	1.8%	43	3.9%	215	1.5%
Finance, Insurance, Real Estate Summary	35	9.4%	172	3.8%	45	7.8%	214	3.4%	84	7.7%	494	3.5%
Banks, Savings & Lending Institutions	4	1.1%	33	0.7%	5	0.9%	50	0.8%	11	1.0%	161	1.1%
Securities Brokers	4	1.1%	9	0.2%	6	1.0%	15	0.2%	16	1.5%	44	0.3%
Insurance Carriers & Agents	17	4.6%	71	1.6%	20	3.4%	84	1.3%	30	2.7%	121	0.9%
Real Estate, Holding, Other Investment Offices	11	3.0%	59	1.3%	13	2.2%	66	1.0%	27	2.5%	168	1.2%
Services Summary	130	34.9%	2,166	47.4%	202	34.8%	2,858	45.0%	366	33.4%	5,106	35.9%
Hotels & Lodging	2	0.5%	37	0.8%	4	0.7%	58	0.9%	8	0.7%	86	0.6%
Automotive Services	11	3.0%	42	0.9%	15	2.6%	61	1.0%	25	2.3%	98	0.7%
Motion Pictures & Amusements	9	2.4%	101	2.2%	13	2.2%	122	1.9%	23	2.1%	164	1.2%
Health Services	21	5.6%	1,161	25.4%	29	5.0%	1,488	23.4%	49	4.5%	2,301	16.2%
Legal Services	5	1.3%	27	0.6%	5	0.9%	28	0.4%	10	0.9%	54	0.4%
Education Institutions & Libraries	12	3.2%	456	10.0%	16	2.8%	529	8.3%	30	2.7%	1,079	7.6%
Other Services	71	19.1%	343	7.5%	119	20.5%	573	9.0%	220	20.1%	1,325	9.3%
Government	41	11.0%	256	5.6%	48	8.3%	330	5.2%	68	6.2%	576	4.0%
Unclassified Establishments	9	2.4%	3	0.1%	14	2.4%	4	0.1%	32	2.9%	49	0.3%
Totals	372	100.0%	4,569	100.0%	580	100.0%	6,350	100.0%	1,095	100.0%	14,234	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	1.3%	15	0.3%	29	5.0%	110	1.7%	66	6.0%	233	1.6%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	1	0.3%	47	1.0%	1	0.2%	47	0.7%	2	0.2%	63	0.4%
Construction	34	9.1%	190	4.2%	50	8.6%	319	5.0%	89	8.1%	712	5.0%
Manufacturing	14	3.8%	264	5.8%	24	4.1%	544	8.6%	55	5.0%	3,109	21.8%
Wholesale Trade	16	4.3%	137	3.0%	28	4.8%	217	3.4%	60	5.5%	827	5.8%
Retail Trade	48	12.9%	440	9.6%	71	12.2%	656	10.3%	136	12.4%	1,429	10.0%
Motor Vehicle & Parts Dealers	9	2.4%	61	1.3%	14	2.4%	101	1.6%	30	2.7%	373	2.6%
Furniture & Home Furnishings Stores	2	0.5%	17	0.4%	3	0.5%	20	0.3%	6	0.5%	37	0.3%
Electronics & Appliance Stores	4	1.1%	12	0.3%	4	0.7%	12	0.2%	5	0.5%	14	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.6%	81	1.8%	12	2.1%	101	1.6%	17	1.6%	147	1.0%
Food & Beverage Stores	4	1.1%	120	2.6%	8	1.4%	189	3.0%	19	1.7%	413	2.9%
Health & Personal Care Stores	4	1.1%	20	0.4%	6	1.0%	34	0.5%	9	0.8%	53	0.4%
Gasoline Stations	2	0.5%	39	0.9%	3	0.5%	45	0.7%	5	0.5%	93	0.7%
Clothing & Clothing Accessories Stores	3	0.8%	6	0.1%	4	0.7%	9	0.1%	9	0.8%	33	0.2%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	19	0.4%	4	0.7%	21	0.3%	10	0.9%	51	0.4%
General Merchandise Stores	2	0.5%	9	0.2%	3	0.5%	65	1.0%	5	0.5%	116	0.8%
Miscellaneous Store Retailers	8	2.2%	30	0.7%	10	1.7%	33	0.5%	17	1.6%	66	0.5%
Nonstore Retailers	1	0.3%	25	0.5%	2	0.3%	26	0.4%	3	0.3%	32	0.2%
Transportation & Warehousing	8	2.2%	32	0.7%	18	3.1%	71	1.1%	38	3.5%	190	1.3%
Information	10	2.7%	60	1.3%	15	2.6%	82	1.3%	29	2.6%	208	1.5%
Finance & Insurance	24	6.5%	112	2.5%	31	5.3%	148	2.3%	57	5.2%	326	2.3%
Central Bank/Credit Intermediation & Related Activities	4	1.1%	33	0.7%	5	0.9%	50	0.8%	11	1.0%	161	1.1%
Securities, Commodity Contracts & Other Financial	4	1.1%	9	0.2%	6	1.0%	15	0.2%	16	1.5%	44	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	17	4.6%	71	1.6%	20	3.4%	84	1.3%	30	2.7%	121	0.9%
Real Estate, Rental & Leasing	11	3.0%	26	0.6%	15	2.6%	32	0.5%	32	2.9%	97	0.7%
Professional, Scientific & Tech Services	20	5.4%	626	13.7%	34	5.9%	709	11.2%	64	5.8%	988	6.9%
Legal Services	6	1.6%	32	0.7%	6	1.0%	33	0.5%	11	1.0%	59	0.4%
Management of Companies & Enterprises	1	0.3%	30	0.7%	1	0.2%	30	0.5%	2	0.2%	92	0.6%
Administrative & Support & Waste Management & Remediation	10	2.7%	38	0.8%	22	3.8%	84	1.3%	37	3.4%	145	1.0%
Educational Services	13	3.5%	451	9.9%	16	2.8%	521	8.2%	29	2.6%	1,261	8.9%
Health Care & Social Assistance	32	8.6%	1,266	27.7%	43	7.4%	1,619	25.5%	74	6.8%	2,566	18.0%
Arts, Entertainment & Recreation	10	2.7%	97	2.1%	12	2.1%	117	1.8%	17	1.6%	139	1.0%
Accommodation & Food Services	18	4.8%	309	6.8%	28	4.8%	429	6.8%	51	4.7%	717	5.0%
Accommodation	2	0.5%	37	0.8%	4	0.7%	58	0.9%	8	0.7%	86	0.6%
Food Services & Drinking Places	15	4.0%	271	5.9%	23	4.0%	371	5.8%	43	3.9%	632	4.4%
Other Services (except Public Administration)	49	13.2%	171	3.7%	82	14.1%	280	4.4%	155	14.2%	507	3.6%
Automotive Repair & Maintenance	11	3.0%	42	0.9%	15	2.6%	61	1.0%	24	2.2%	88	0.6%
Public Administration	41	11.0%	256	5.6%	48	8.3%	330	5.2%	68	6.2%	576	4.0%
Unclassified Establishments	9	2.4%	3	0.1%	14	2.4%	4	0.1%	32	2.9%	49	0.3%
Total	372	100.0%	4,569	100.0%	580	100.0%	6,350	100.0%	1,095	100.0%	14,234	100.0%

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