



Business Summary

Orange City, IA
Rings: 2.5, 7.5, 12.5 mile radii

Latitude: 42.9972
Longitude: -96.0572

Data for all businesses in area	2.5 mile		7.5 mile		12.5 mile							
Total Businesses:	352		573		1,091							
Total Employees:	4,781		6,826		14,782							
Total Residential Population:	7,483		11,751		21,799							
Employee/Residential Population Ratio (per 100 Residents)	64		58		68							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	2.6%	40	0.8%	34	5.9%	138	2.0%	80	7.3%	327	2.2%
Construction	23	6.5%	130	2.7%	43	7.5%	383	5.6%	80	7.3%	742	5.0%
Manufacturing	12	3.4%	420	8.8%	23	4.0%	665	9.7%	51	4.7%	2,653	17.9%
Transportation	8	2.3%	34	0.7%	18	3.1%	82	1.2%	38	3.5%	234	1.6%
Communication	4	1.1%	25	0.5%	7	1.2%	42	0.6%	14	1.3%	189	1.3%
Utility	5	1.4%	96	2.0%	6	1.0%	107	1.6%	9	0.8%	136	0.9%
Wholesale Trade	17	4.8%	738	15.4%	28	4.9%	828	12.1%	60	5.5%	1,393	9.4%
Retail Trade Summary	55	15.6%	645	13.5%	87	15.2%	1,021	15.0%	170	15.6%	2,571	17.4%
Home Improvement	6	1.7%	85	1.8%	9	1.6%	95	1.4%	16	1.5%	144	1.0%
General Merchandise Stores	1	0.3%	7	0.1%	2	0.3%	57	0.8%	4	0.4%	114	0.8%
Food Stores	5	1.4%	126	2.6%	8	1.4%	234	3.4%	20	1.8%	907	6.1%
Auto Dealers, Gas Stations, Auto Aftermarket	7	2.0%	62	1.3%	12	2.1%	129	1.9%	27	2.5%	421	2.8%
Apparel & Accessory Stores	1	0.3%	1	0.0%	2	0.3%	4	0.1%	5	0.5%	22	0.1%
Furniture & Home Furnishings	5	1.4%	45	0.9%	8	1.4%	56	0.8%	13	1.2%	80	0.5%
Eating & Drinking Places	13	3.7%	250	5.2%	21	3.7%	354	5.2%	40	3.7%	706	4.8%
Miscellaneous Retail	17	4.8%	68	1.4%	24	4.2%	92	1.3%	45	4.1%	176	1.2%
Finance, Insurance, Real Estate Summary	32	9.1%	171	3.6%	41	7.2%	216	3.2%	83	7.6%	525	3.6%
Banks, Savings & Lending Institutions	3	0.9%	32	0.7%	6	1.0%	59	0.9%	12	1.1%	182	1.2%
Securities Brokers	3	0.9%	9	0.2%	5	0.9%	14	0.2%	14	1.3%	41	0.3%
Insurance Carriers & Agents	15	4.3%	72	1.5%	17	3.0%	78	1.1%	28	2.6%	136	0.9%
Real Estate, Holding, Other Investment Offices	10	2.8%	59	1.2%	13	2.3%	65	1.0%	29	2.7%	165	1.1%
Services Summary	137	38.9%	2,276	47.6%	213	37.2%	3,071	45.0%	387	35.5%	5,506	37.2%
Hotels & Lodging	3	0.9%	34	0.7%	5	0.9%	55	0.8%	9	0.8%	85	0.6%
Automotive Services	8	2.3%	47	1.0%	13	2.3%	69	1.0%	21	1.9%	96	0.6%
Motion Pictures & Amusements	14	4.0%	124	2.6%	20	3.5%	167	2.4%	34	3.1%	247	1.7%
Health Services	18	5.1%	719	15.0%	27	4.7%	1,045	15.3%	48	4.4%	1,883	12.7%
Legal Services	5	1.4%	28	0.6%	6	1.0%	32	0.5%	10	0.9%	53	0.4%
Education Institutions & Libraries	11	3.1%	444	9.3%	14	2.4%	530	7.8%	33	3.0%	1,428	9.7%
Other Services	78	22.2%	881	18.4%	127	22.2%	1,174	17.2%	231	21.2%	1,714	11.6%
Government	32	9.1%	192	4.0%	38	6.6%	249	3.6%	55	5.0%	472	3.2%
Unclassified Establishments	17	4.8%	14	0.3%	36	6.3%	23	0.3%	64	5.9%	34	0.2%
Totals	352	100.0%	4,781	100.0%	573	100.0%	6,826	100.0%	1,091	100.0%	14,782	100.0%

Source: Copyright 2020 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2020.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.6%	8	0.2%	20	3.5%	69	1.0%	52	4.8%	176	1.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Utilities	4	1.1%	92	1.9%	4	0.7%	92	1.3%	5	0.5%	107	0.7%
Construction	25	7.1%	143	3.0%	45	7.9%	405	5.9%	87	8.0%	786	5.3%
Manufacturing	15	4.3%	449	9.4%	27	4.7%	698	10.2%	57	5.2%	2,783	18.8%
Wholesale Trade	15	4.3%	226	4.7%	26	4.5%	316	4.6%	58	5.3%	881	6.0%
Retail Trade	40	11.4%	377	7.9%	62	10.8%	644	9.4%	123	11.3%	1,741	11.8%
Motor Vehicle & Parts Dealers	4	1.1%	33	0.7%	9	1.6%	95	1.4%	21	1.9%	338	2.3%
Furniture & Home Furnishings Stores	1	0.3%	16	0.3%	2	0.3%	23	0.3%	5	0.5%	41	0.3%
Electronics & Appliance Stores	3	0.9%	21	0.4%	3	0.5%	22	0.3%	4	0.4%	24	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.7%	85	1.8%	9	1.6%	95	1.4%	16	1.5%	144	1.0%
Food & Beverage Stores	5	1.4%	119	2.5%	7	1.2%	224	3.3%	16	1.5%	793	5.4%
Health & Personal Care Stores	4	1.1%	26	0.5%	6	1.0%	39	0.6%	10	0.9%	66	0.4%
Gasoline Stations	3	0.9%	29	0.6%	3	0.5%	34	0.5%	6	0.5%	83	0.6%
Clothing & Clothing Accessories Stores	2	0.6%	4	0.1%	3	0.5%	7	0.1%	7	0.6%	32	0.2%
Sport Goods, Hobby, Book, & Music Stores	2	0.6%	15	0.3%	3	0.5%	19	0.3%	7	0.6%	38	0.3%
General Merchandise Stores	1	0.3%	7	0.1%	2	0.3%	57	0.8%	4	0.4%	114	0.8%
Miscellaneous Store Retailers	7	2.0%	21	0.4%	10	1.7%	28	0.4%	19	1.7%	61	0.4%
Nonstore Retailers	2	0.6%	0	0.0%	3	0.5%	1	0.0%	8	0.7%	6	0.0%
Transportation & Warehousing	4	1.1%	22	0.5%	13	2.3%	59	0.9%	29	2.7%	159	1.1%
Information	7	2.0%	45	0.9%	12	2.1%	69	1.0%	24	2.2%	241	1.6%
Finance & Insurance	22	6.2%	113	2.4%	28	4.9%	151	2.2%	53	4.9%	359	2.4%
Central Bank/Credit Intermediation & Related Activities	3	0.9%	32	0.7%	6	1.0%	59	0.9%	12	1.1%	182	1.2%
Securities, Commodity Contracts & Other Financial	3	0.9%	9	0.2%	5	0.9%	14	0.2%	14	1.3%	41	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	15	4.3%	72	1.5%	17	3.0%	78	1.1%	28	2.6%	136	0.9%
Real Estate, Rental & Leasing	12	3.4%	26	0.5%	17	3.0%	40	0.6%	34	3.1%	84	0.6%
Professional, Scientific & Tech Services	24	6.8%	1,122	23.5%	44	7.7%	1,297	19.0%	77	7.1%	1,563	10.6%
Legal Services	6	1.7%	33	0.7%	7	1.2%	37	0.5%	11	1.0%	58	0.4%
Management of Companies & Enterprises	1	0.3%	30	0.6%	1	0.2%	30	0.4%	3	0.3%	94	0.6%
Administrative & Support & Waste Management & Remediation	12	3.4%	47	1.0%	22	3.8%	110	1.6%	37	3.4%	175	1.2%
Educational Services	11	3.1%	440	9.2%	14	2.4%	523	7.7%	31	2.8%	1,411	9.5%
Health Care & Social Assistance	30	8.5%	832	17.4%	41	7.2%	1,181	17.3%	72	6.6%	2,168	14.7%
Arts, Entertainment & Recreation	14	4.0%	118	2.5%	19	3.3%	160	2.3%	28	2.6%	226	1.5%
Accommodation & Food Services	16	4.5%	284	5.9%	26	4.5%	408	6.0%	49	4.5%	791	5.4%
Accommodation	3	0.9%	34	0.7%	5	0.9%	55	0.8%	9	0.8%	85	0.6%
Food Services & Drinking Places	13	3.7%	250	5.2%	21	3.7%	354	5.2%	40	3.7%	706	4.8%
Other Services (except Public Administration)	49	13.9%	201	4.2%	78	13.6%	298	4.4%	151	13.8%	528	3.6%
Automotive Repair & Maintenance	8	2.3%	47	1.0%	13	2.3%	69	1.0%	21	1.9%	96	0.6%
Public Administration	32	9.1%	192	4.0%	38	6.6%	249	3.6%	55	5.0%	472	3.2%
Unclassified Establishments	17	4.8%	14	0.3%	36	6.3%	23	0.3%	64	5.9%	34	0.2%
Total	352	100.0%	4,781	100.0%	573	100.0%	6,826	100.0%	1,091	100.0%	14,782	100.0%

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