

Housing Objectives



- ✦ Identify sites for multi-family, workforce, and higher density housing
- ✦ Community engagement to determine housing needs through a series of user group meetings with local realtors, business leaders, developers active in the market, housing officials, and residents
- ✦ Create master plans and visualizations for identified priority sites, including project phasing and cost estimates
- ✦ Prioritize prospective residential developments based on current available infrastructure (and available infill lots, if applicable) and realistic infrastructure expansion

Quality of Place Objectives



- ✦ Identify community priorities and associated projects that align with Orange City's culture and contribute to residents' quality of life
- ✦ Engage through a series of user group meetings with City officials, civic leaders, and residents of Orange City (and Alton) to obtain ideas/feedback about recreation, the arts, and other quality of life improvements
- ✦ Create a master plan for quality of life improvements, including connections with downtown Orange City, parks and recreation improvements, gateway/entrance improvements, the redevelopment of the MOC/FV Elementary School property, and incorporating the arts and culture into improvements.
- ✦ Provide visualizations for the preferred concepts, for example the Central Avenue Corridor that connects downtown Orange City to Northwestern College

Commercial + Industrial Development Objectives



- ✦ Conduct a detailed industrial park and community infrastructure assessment to identify strengths, weaknesses, and opportunities
- ✦ Create a master plan that includes specific sites for future commercial and industrial development, focusing specifically on the strengths identified in the aforementioned assessment
- ✦ Identify land use considerations for future development, including proposed annexations based on projected commercial and industrial growth
- ✦ Prioritize growth based on current available infrastructure and realistic infrastructure expansion, and also provide opinions of probable cost to guide decision makers, business leaders, and investors
- ✦ Engage City officials, civic leaders, business leaders, and residents to determine commercial and industrial opportunities.

CREATING THE COMMUNITY DEVELOPMENT PLAN



Visioning + Goals

Define Opportunities + Priorities

Draft Community Development Plan

Finalize Community Development Plan

Consideration, Adoption, and Implementation of Final Plan

1 PHASE 1: VISIONING + GOALS

Duration: September - November 2020

Participants: ISG, Stakeholders, Elected Officials, City Staff, and Local Business and Civic Leaders

Existing Document Review

- Review existing plans and goals and provide feedback and recommendations for additional elements to incorporate

Visioning Sessions + Collaboration

- Facilitate user group meetings to define and establish wants and needs, and prioritize planning initiatives
- User groups will review and affirm or revise Vision 2035 objectives and initiatives



DELIVERABLES

Review the Vision 2035 Statement and prioritize goals

Determine measurable benchmarks to guide the planning and implementation process

Get Involved!

Participate in user group meetings and provide your input on housing, quality of life, commercial and industrial redevelopment, and Vision 2035 objectives and initiatives.

2 PHASE 2: DEFINE OPPORTUNITIES + PRIORITIES

Duration: November - December 2020

Participants: ISG, Stakeholders, Elected Officials, City Staff, and Orange City Residents

Establishing Initiatives

- Synthesize opportunities and priorities based on content gathered during the user group meetings
- ISG will draft a preliminary outline of considerations for the Community Development Plan and solicit additional input from stakeholders and residents to guide benchmarks and priorities



DELIVERABLES

Define and refine opportunities and priorities to guide the drafting of the Community Development Plan

Create strategic engagement materials for public and stakeholder input sessions

Get Involved!

Provide your input on the priorities and opportunities that will guide Orange City's housing, quality of life, and commercial and industrial development! Spread the word and invite others to share their thoughts.

3 PHASE 3: DRAFT COMMUNITY DEVELOPMENT PLAN

Duration: December 2020 - March 2021

Participants: ISG, Stakeholders, Elected Officials, City Staff, and Orange City Residents

Document Drafting

- ISG will incorporate feedback received in Phase 1 and 2 into a draft Community Development Plan to share with stakeholders and residents.
- Conduct community and stakeholder engagement to solicit feedback on draft plan
- Develop concepts and visualizations, and prioritize projects



DELIVERABLES

Provide a Community Development Plan draft and associated supplemental materials

Create strategic engagement materials for public and stakeholder input sessions

Get Involved!

Provide your thoughts on the draft plan, concepts, and prioritize projects! Spread the word and invite others to get involved!

4 PHASE 4: FINALIZE COMMUNITY DEVELOPMENT PLAN

Duration: March - May 2021

Participants: ISG, Stakeholders, and Orange City Residents

Document Refinement

- Incorporate feedback into a final draft
- Provide key components for public input and reaction at large events, including the 2021 Orange City Tulip Festival



DELIVERABLES

Update the final Community Development Plan and associated supplemental materials

Provide strategic engagement and educational materials for public input

Gather public feedback at the community event

Get Involved!

Share your thoughts and invite others to do the same!

5 PHASE 5: CONSIDERATION, ADOPTION, AND IMPLEMENTATION OF FINAL PLAN

Duration: May - June 2021

Participants: ISG, Stakeholders, Elected Officials, and City Staff

Final Development Plan Documents

- Finalize the Community Development Plan, focusing on housing, quality of place, and commercial and industrial development
- Share finalized visualizations, project phasing priorities, and cost estimates to serve as a road map to guide decision making and future investment



DELIVERABLES

Finalize Community Development Plan with supportive visualizations, project phasing and cost estimates

Maintain on-going communication with the City post project completion to assist with any implementation or plan adoption needs

Get Involved!

Get ready to implement the Community Development Plan you helped create, using it as a road map to guide community investments, development, and decisions!