



Business Summary

Business Summary
 401-499 Central Ave SE, Orange City, IA 51041
 Rings: 5, 15, 25 miles radii

Latitude: 43.001764
 Longitude: -96.058049

Data for all businesses in area	5 miles		15 miles		25 miles	
Total Businesses:	430		1,528		3,657	
Total Employees:	4,492		15,266		33,023	
Total Residential Population:	7,843		28,789		64,882	
Employee/Residential Population Ratio:	0.57		0.53		0.51	

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	21	4.9%	121	2.7%	153	10.0%	596	3.9%	336	9.2%	1,150	3.5%
Construction	41	9.5%	197	4.4%	138	9.1%	692	4.5%	280	7.6%	1,262	3.8%
Manufacturing	15	3.5%	974	21.7%	70	4.6%	3,673	24.1%	163	4.5%	5,958	18.0%
Transportation	14	3.2%	38	0.9%	72	4.7%	369	2.4%	172	4.7%	1,463	4.4%
Communication	2	0.4%	3	0.1%	10	0.7%	97	0.6%	26	0.7%	148	0.4%
Utility	3	0.7%	64	1.4%	13	0.8%	97	0.6%	22	0.6%	249	0.8%
Wholesale Trade	30	6.9%	705	15.7%	97	6.3%	1,993	13.1%	204	5.6%	3,618	11.0%
Retail Trade Summary	85	19.7%	741	16.5%	259	16.9%	2,228	14.6%	662	18.1%	5,843	17.7%
Home Improvement	9	2.0%	168	3.7%	32	2.1%	304	2.0%	73	2.0%	530	1.6%
General Merchandise Stores	2	0.5%	4	0.1%	5	0.3%	110	0.7%	13	0.4%	425	1.3%
Food Stores	6	1.5%	75	1.7%	30	2.0%	466	3.1%	71	1.9%	1,339	4.1%
Auto Dealers, Gas Stations, Auto Aftermarket	16	3.7%	110	2.5%	44	2.9%	328	2.1%	114	3.1%	797	2.4%
Apparel & Accessory Stores	2	0.6%	9	0.2%	7	0.5%	32	0.2%	22	0.6%	73	0.2%
Furniture & Home Furnishings	8	1.9%	32	0.7%	26	1.7%	88	0.6%	61	1.7%	218	0.7%
Eating & Drinking Places	20	4.5%	265	5.9%	53	3.5%	599	3.9%	155	4.2%	1,805	5.5%
Miscellaneous Retail	22	5.0%	78	1.7%	61	4.0%	301	2.0%	153	4.2%	655	2.0%
Finance, Insurance, Real Estate Summary	35	8.1%	190	4.2%	110	7.2%	617	4.0%	264	7.2%	1,322	4.0%
Banks, Savings & Lending Institutions	5	1.1%	73	1.6%	18	1.2%	271	1.8%	55	1.5%	640	1.9%
Securities Brokers	3	0.8%	6	0.1%	17	1.1%	29	0.2%	34	0.9%	57	0.2%
Insurance Carriers & Agents	14	3.2%	53	1.2%	42	2.7%	146	1.0%	95	2.6%	327	1.0%
Real Estate, Holding, Other Investment Offices	13	3.1%	58	1.3%	33	2.1%	170	1.1%	80	2.2%	298	0.9%
Services Summary	137	31.9%	1,228	27.3%	476	31.2%	4,198	27.5%	1,227	33.5%	10,361	31.4%
Hotels & Lodging	2	0.4%	15	0.3%	8	0.5%	39	0.3%	28	0.8%	122	0.4%
Automotive Services	12	2.7%	52	1.1%	44	2.9%	135	0.9%	113	3.1%	297	0.9%
Motion Pictures & Amusements	11	2.5%	91	2.0%	31	2.1%	181	1.2%	81	2.2%	518	1.6%
Health Services	17	3.9%	297	6.6%	46	3.0%	1,019	6.7%	134	3.7%	3,014	9.1%
Legal Services	2	0.5%	14	0.3%	7	0.5%	40	0.3%	26	0.7%	108	0.3%
Education Institutions & Libraries	12	2.9%	424	9.4%	45	2.9%	1,365	8.9%	110	3.0%	2,874	8.7%
Other Services	82	19.0%	335	7.5%	295	19.3%	1,418	9.3%	735	20.1%	3,428	10.4%
Government	46	10.7%	230	5.1%	107	7.0%	693	4.5%	257	7.0%	1,625	4.9%
Other	3	0.6%	1	0.0%	23	1.5%	12	0.1%	44	1.2%	23	0.1%
Totals	430	100%	4,492	100%	1,528	100%	15,266	100%	3,657	100%	33,023	100%

Source: Business data provided by Infogroup, Omaha NE Copyright 2010, all rights reserved. Esri forecasts for 2010.

January 07, 2012



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	16	3.6%	67	1.5%	126	8.2%	420	2.8%	279	7.6%	878	2.7%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	13	0.0%
Utilities	2	0.5%	57	1.3%	9	0.6%	82	0.5%	14	0.4%	212	0.6%
Construction	42	9.7%	197	4.4%	142	9.3%	711	4.7%	285	7.8%	1,283	3.9%
Manufacturing	17	4.0%	991	22.1%	76	5.0%	3,797	24.9%	166	4.5%	5,920	17.9%
Wholesale Trade	26	5.9%	242	5.4%	91	5.9%	1,508	9.9%	196	5.3%	2,996	9.1%
Retail Trade	63	14.7%	466	10.4%	198	12.9%	1,506	9.9%	489	13.4%	3,883	11.8%
Motor Vehicle & Parts Dealers	9	2.2%	47	1.1%	26	1.7%	146	1.0%	76	2.1%	476	1.4%
Furniture & Home Furnishings Stores	3	0.6%	18	0.4%	10	0.6%	53	0.3%	17	0.5%	84	0.3%
Electronics & Appliance Stores	5	1.2%	17	0.4%	13	0.9%	39	0.3%	32	0.9%	117	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	9	2.0%	168	3.7%	32	2.1%	304	2.0%	73	2.0%	530	1.6%
Food & Beverage Stores	6	1.4%	66	1.5%	27	1.8%	347	2.3%	65	1.8%	1,211	3.7%
Health & Personal Care Stores	6	1.4%	34	0.8%	11	0.7%	152	1.0%	27	0.7%	235	0.7%
Gasoline Stations	6	1.5%	63	1.4%	18	1.2%	181	1.2%	38	1.0%	321	1.0%
Clothing & Clothing Accessories Stores	3	0.8%	12	0.3%	10	0.7%	45	0.3%	28	0.8%	95	0.3%
Sport Goods, Hobby, Book, & Music Stores	3	0.8%	7	0.1%	13	0.9%	40	0.3%	34	0.9%	103	0.3%
General Merchandise Stores	2	0.5%	4	0.1%	5	0.3%	110	0.7%	13	0.4%	425	1.3%
Miscellaneous Store Retailers	10	2.3%	30	0.7%	31	2.0%	84	0.6%	83	2.3%	277	0.8%
Nonstore Retailers	0	0.0%	0	0.0%	1	0.1%	3	0.0%	3	0.1%	9	0.0%
Transportation & Warehousing	10	2.4%	33	0.7%	62	4.0%	306	2.0%	154	4.2%	1,402	4.2%
Information	7	1.6%	24	0.5%	26	1.7%	152	1.0%	74	2.0%	445	1.3%
Finance & Insurance	21	5.0%	131	2.9%	77	5.0%	447	2.9%	184	5.0%	1,024	3.1%
Central Bank/Credit Intermediation & Related Activities	5	1.1%	73	1.6%	18	1.2%	271	1.8%	55	1.5%	640	1.9%
Securities, Commodity Contracts & Other Financial	3	0.8%	6	0.1%	17	1.1%	29	0.2%	34	0.9%	57	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	14	3.2%	53	1.2%	42	2.7%	146	1.0%	95	2.6%	327	1.0%
Real Estate, Rental & Leasing	13	3.0%	54	1.2%	37	2.4%	126	0.8%	88	2.4%	260	0.8%
Professional, Scientific & Tech Services	22	5.2%	545	12.1%	80	5.2%	1,001	6.6%	188	5.1%	1,532	4.6%
Legal Services	4	0.9%	19	0.4%	9	0.6%	45	0.3%	31	0.8%	121	0.4%
Management of Companies & Enterprises	1	0.2%	30	0.7%	2	0.1%	90	0.6%	4	0.1%	114	0.3%
Administrative & Support & Waste Management & Remediation	12	2.8%	58	1.3%	48	3.1%	179	1.2%	110	3.0%	285	0.9%
Educational Services	10	2.4%	409	9.1%	40	2.6%	1,524	10.0%	97	2.6%	3,006	9.1%
Health Care & Social Assistance	29	6.8%	360	8.0%	76	5.0%	1,272	8.3%	225	6.2%	4,181	12.7%
Arts, Entertainment & Recreation	10	2.3%	86	1.9%	28	1.8%	175	1.1%	71	1.9%	487	1.5%
Accommodation & Food Services	21	4.9%	280	6.2%	61	4.0%	638	4.2%	184	5.0%	1,933	5.9%
Accommodation	2	0.4%	15	0.3%	8	0.5%	39	0.3%	28	0.8%	122	0.4%
Food Services & Drinking Places	20	4.5%	265	5.9%	53	3.5%	599	3.9%	156	4.3%	1,811	5.5%
Other Services (except Public Administration)	59	13.6%	230	5.1%	219	14.3%	605	4.0%	542	14.8%	1,487	4.5%
Automotive Repair & Maintenance	11	2.5%	33	0.7%	41	2.7%	105	0.7%	107	2.9%	257	0.8%
Public Administration	46	10.7%	230	5.1%	107	7.0%	693	4.5%	257	7.0%	1,625	4.9%
Unclassified Establishments	3	0.6%	1	0.0%	25	1.7%	34	0.2%	47	1.3%	56	0.2%
Total	430	100%	4,492	100%	1,528	100%	15,266	100%	3,657	100%	33,023	100%

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